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[SharingAlpha](#) is a user generated fund ratings and model portfolios platform that has become the world’s largest fund rating agency in terms of the number of fund analysts contributing to its ratings.

SharingAlpha rates funds based on the average rating provided by professional fund buyers worldwide.

Apart from being able to create a better fund rating, SharingAlpha is also able to **rank the individual raters** in terms of their talent in selecting funds.

Their fund selection track record enables the raters to test their analysis, and if they choose the raters are able to present their proven track record to existing and potential clients.

An additional feature enables advisors to build a virtual fund of funds and in turn SharingAlpha **ranks them based on their performance not only as fund selectors but also as asset allocators.**

Furthermore, vetted members of our professional fund buyers community are able to see who has rated funds they are following.

Hence, SharingAlpha supports the active asset management industry players by offering a more robust methodology of rating funds and selecting investment advisors.

**To start building your track record in terms of both your fund selection and asset allocation capabilities visit [www.SharingAlpha.com](http://www.SharingAlpha.com).**